

The 2010 College Connection Expo

Your connection to higher education industry experts

May 3rd, 2010 4:00 PM – 8:00 PM

Folsom High School
1655 Iron Point Road, Folsom CA

EXHIBITOR APPLICATION

COMPANY INFO:

Company Name: _____

Address: _____

City/ State/ Zip: _____

Contact Person / Title: _____

Email: _____

Phone: _____ Cell Phone: _____

PARTICIPATION LEVEL: (Check one)

<input type="checkbox"/> Premiere (\$750.00)	<input type="checkbox"/> Standard (\$550.00)
(2) Tables	(1) Table
(2) Chairs	(1) Chair
Listing & Logo in Event Program	Listing in Event Program
Listing & Logo on College Connection Website	Listing on College Connection Website
Electrical	

*Print ready logo must be emailed in .pdf or .jpeg file format **30 days prior** to the event.

Send to:
lmathews@collegeconnect.org

Please list how company's name should appear in program and on the College Connection website:

Please describe the product or service to be presented at the Expo?

BILLING INFORMATION:

Total Amount: _____ * Make checks payable to College Connection

PAYMENT Type: (please circle) **VISA** **MC** **AMEX** **CHECK**

Name on Card: _____

Credit Card Number: _____ Expiration Date _____

College Connection
The College Planning Center
1710 Prairie City Road, Suite 125
Folsom, CA 95630

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(916) 985-0453
Lynette Mathews
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EXHIBITOR FAQ

How many attendees do you expect?

This is the first event of its kind in the Sacramento area! Other events of its kind in Southern California and the Bay Area draw 3,000-5,000 high students and parents. It will be a unique opportunity to meet with students and parents together, in one place!

What types of schools will be showcased at the 2010 College Connection?

The 2010 College Connection is an opportunity for parents and students to meet with a variety of nationwide schools. Attendees will meet with both nationally recognized universities as well as small liberal arts colleges that are not familiar to them.

Is College Connection advertising the event?

Yes! College Connection will post ads in the Sacramento Bee, as well as a number of local publications such as the Folsom Telegraph, Sacramento Parent Magazine and Folsom & Roseville Style magazines. College Connection is also meeting with all the high school counselors throughout the Sacramento region to inform them of the event and offer posters to distribute throughout the local schools.

What is the size of the booth?

The *Standard* booth includes a 10 x 10 area with a six foot table, one chair and no access to electricity. The *Premium* booth includes a 20 x 20 area with two six foot tables, two chairs and access to electrical. College Expo will be held in the air conditioned Multi-Purpose Room at Folsom High School, 1655 Iron Point Road, Folsom, CA.

When is the event?

The 2010 College Connection EXPO takes place in conjunction with the 2010 College Connection Fair. There will be 80-120 colleges showcased at the College Fair. The event takes place on Monday, May 3rd from 4:00 PM – 8:00 PM. Exhibitors can set up their booth at 3:30. There will be food available for purchase at the event. Water bottles will be provided.

What types of companies are exhibiting at the College Expo?

The College Expo is a unique opportunity to reach parents and teens. Exhibitors include financial institutions offering student loans, Senior Portrait services, tutoring companies, SAT Prep, College Counseling services and more!

Note: Booths are reserved on a first-come, first-served basis and reservations will be confirmed only once payment is received. You will receive an email confirming your booth reservation. All exhibitors that reserve a booth prior to April 1st will be included on our website at www.TheCollegePlanningCenter.com and will be listed in the event program. If you have any questions, please call 916-985-0453.